

2022

YANHOE
VILLAGE



An Orlando Main Street

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Ivanhoe Village is dedicated to the meaningful, long-term revitalization of Orlando's cultural district, its abounding history, community aesthetic, and local business prosperity, through a collaborative cooperation and synergy with our businesses, residents and partners.

Shown here:
Design Committee

Nestled in one of Orlando's most treasured historic neighborhoods and anchored by beautiful Lake Ivanhoe, Ivanhoe Village is filled with art galleries, design centers, stores, master craftsmen, restaurants and retail shops. This district is reinventing itself to include Ivanhoe Row, Virginia Drive, Loch Haven Cultural Park, and the Health Village of Advent Health.

The district is home to AdventHealth, Orlando International Fringe Theatre Festival, The Orlando Ballet, The Ronald McDonald House, Orlando Museum of Art, Orlando Science Center, The Mennello Museum of American Art, and Orlando Shakespeare Theater. Ivanhoe Village is steeped in a rich history that includes pineapple growing and Joyland recreation on the shores of Lake Ivanhoe. In 2018, Ivanhoe Village celebrated its first ten years as one of Orlando's original Main Street Districts. In honor of this milestone, Ivanhoe Village unveiled a new brand identity that centered on its multi-faceted

“personality” and reputation as “Orlando’s indie side,” a side that includes a wealth of antiques and vintage retailers, jovial watering holes, and delectable dining throughout Health Village, Loch Haven Park, and the N Orange Avenue and Virginia Drive corridor.

As an affiliated Main Street District, Ivanhoe Village is dedicated to the meaningful, long-term vitality of its businesses and residents through celebrating its abounding history and growing its community aesthetic, local business prosperity, and its cultural nexus through collaboration and cooperation with the community. The district is home to the historic Formosa Neighborhood, dating back to 1902, with many long time residents of the area. As popularity for Ivanhoe Village has grown, new residential apartments continue to crop up. The first of which is The Yard at Ivanhoe, an apartment/retail mix opened in 2019 and Lake House luxury apartments opened in 2020. This influx of new residents is having a significant impact on the foot traffic in the district.

Christian Switzer
Executive Director

"There is no power for change greater than a community discovering what it cares about."

Margaret J. Wheatley



BUSINESS MEMBERSHIP TO IVANHOE VILLAGE

Joining Ivanhoe Village Main Street will connect you with other small and large businesses in the community. Through those connections, we discuss new concepts, complete ideas thoroughly, and expand the message of your business. Participating in events in the district help to establish an expectation in the community that this is a place to for community. Ivanhoe Village can introduce you to residents, business leaders, supporters, and visitors, making your reach go further.

We offer opportunities for networking and growing that group of contacts, that as a business owner you can lean on. By continuing to network, even after you are established, Ivanhoe Village can help you build your brand. With valuable promotional opportunities, such as a free directory listing on the Ivanhoe Village website, social media mentions, opportunities for banners in the district, and most importantly a channel to voice your opinions on the growth of the area. By joining, you increase your voice, and our collective ability to advocate on behalf of the entire small business community. This support helps you to tap into the community's "buy local brand" and reach new customers with marketing efforts.

In the modern retail environment, success requires multiple proficient skills that span from online marketing to in-store and traditional media. While many small businesses struggle with implementing and maintaining such a broad marketing strategy, the resources and connections from Ivanhoe Village can make it simple.

To schedule a time to talk to the director, please email at director@ivanhoevillage.org or call (321) 888-1717.

Active and Engaged Business Member:
Verbelee Swanson,
owner of Oxford Eyes

Friend \$250

- Recognition on Ivanhoe Village website
- Option for participation in events, wine stops, map locations, etc.
- 1 guaranteed featured cover on Ivanhoe Village social channels

Contributor \$500

- Recognition on Ivanhoe Village website
- Option for participation in events, wine stops, map locations, etc.
- 2 guaranteed featured covers on Ivanhoe Village social channels

Supporter \$1000

- Recognition on Ivanhoe Village website
- Option for participation in events, wine stops, map locations, etc.
- 2 guaranteed featured covers on Ivanhoe Village social channels
- 1 Utility pole banner bibs
- 2 Free admissions to paid, ticketed Ivanhoe Village events
- Receive one (1) vendor booth at any vendor-included event

"I am of the opinion that my life belongs to the whole community and as long as I live, it is my privilege to do for it whatever I can. I want to be thoroughly used up when I die, for the harder I work the more I live."

George Bernard
Shaw

HIGH COMMUNITY IMPACT MEMBERSHIP LEVELS

Partner \$2,500

- Recognition on Ivanhoe Village website
- Option for participation in events, wine stops, map locations, etc.
- 4 guaranteed featured covers on Ivanhoe Village social channels
- 2 Utility pole banner bibs
- 4 Free admissions to paid, ticketed Ivanhoe Village events
- Receive one (1) vendor booth at any vendor-included event
- Business Logo on all event banners
- Added Ivanhoe Village website exposure via key pages
- Business logo in 4 monthly Ivanhoe Village newsletters

Benefactor \$5,000

- Recognition on Ivanhoe Village website
- Option for participation in events, wine stops, map locations, etc.
- 4 guaranteed featured covers on Ivanhoe Village social channels
- 2 Utility pole banner bibs
- 6 Free admissions to paid, ticketed Ivanhoe Village events
- Receive one (1) vendor booth at any vendor-included event
- Business Logo on all event banners
- Added Ivanhoe Village website exposure via key pages
- Business logo in 6 monthly Ivanhoe Village newsletters
- Second-tier sponsorship included for two (2) premium community events

Community Cornerstone \$7,500

- Recognition on Ivanhoe Village website
- Option for participation in events, wine stops, map locations, etc.
- 12 guaranteed featured covers on Ivanhoe Village social channels
- 3 Utility pole banner bibs
- 8 Free admissions to paid, ticketed Ivanhoe Village events
- Receive one (1) vendor booth at any vendor-included event
- Business Logo on all event banners
- Added Ivanhoe Village website exposure via key pages
- Business logo in 12 monthly Ivanhoe Village newsletters
- Lead sponsorship included for two (2) premium community events

"The strongest governments on earth cannot clean up pollution by themselves. They must rely on each ordinary person, like you and me, on our choices, and on our will."

Chai Jing



CLEAN UP IVANHOE VILLAGE

Join us as we clean up the strip of Princeton near Loch Haven Cultural Park. We will be covering Princeton from Orange Avenue to Mills Avenue. Together with both the Ivanhoe Village and Keep Orlando Beautiful we know that our community can take on this challenge.

Our partners, Keep Orlando Beautiful, will provide all the items for picking up including grabbers, bags, gloves, graffiti removal wipes, and buckets.

Date: December 18, 2021

Time: 9:00-11:00 AM

Location: Ivanhoe Village, multiple locations



Bronze \$25

- Logo on Ivanhoe Village website
- Mentions on Social Media feeds



Silver \$75

- Logo on all flyers/posters
- Logo on Ivanhoe Village website
- Non-Food Vendor Space to promote company
- Mentions on Social Media



Gold \$100

- Logo on all flyers and posters
- Logo on Ivanhoe Village website
- Non-Food Vendor Space to promote company
- Mentions on Social Media
- Sponsor thank you introduction to volunteers
- Recognition as Community Engagement Sponsor

“Self-care is how you take your power back.”

Lalah Delia

SELF CARE MONTH

The planning for Self Care Month is still in its infancy. The goal is to create a full list of events throughout the month of January, highlighting ways to practice self-care. From spa visits, to those pesky annual doctor's visits, Ivanhoe Village is teaming up with local businesses to offer options for our audience.

Classes focusing on group exercise, yoga in the park, and run club help to highlight that this month is about caring for yourself as much as you do others!

Date: January 2022

Time: Varied dates throughout January

Location: Ivanhoe Village Main Street District

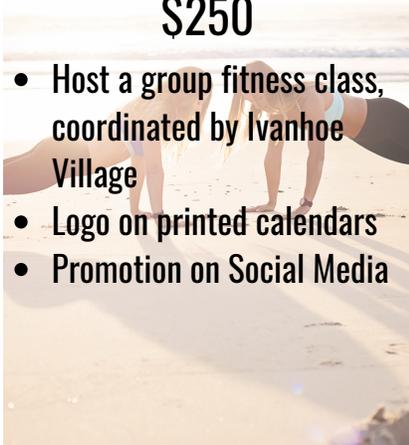


Smiling Faces:

Melissa Sonnenschein and Saima Bhatti, owners of Radiant Spa and Awaken Health Center

Location Sponsor \$250

- Host a group fitness class, coordinated by Ivanhoe Village
- Logo on printed calendars
- Promotion on Social Media



Instructor Sponsor \$500

- Sponsor an instructor for a fitness class
- 2 classes included
- Logo on printed calendars
- Promotion on Social Media
- Logo on Ivanhoe Village website



Month Long Event Sponsor \$1,500

- Sponsor coordination of options for classes, spas, discounts, and opportunities
- Vendor table available at each class
- 4 classes included
- Logo on printed calendars
- Promotion on Social Media
- Logo on Ivanhoe Village website



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Chai Jing



CLEAN UP IVANHOE VILLAGE

Join us as we clean up Ivanhoe Village. Together with Ivanhoe Village and Keep Orlando Beautiful we know that our community can take on this challenge.

Our partners, Keep Orlando Beautiful, will provide all the items for picking up including grabbers, bags, gloves, graffiti removal wipes, and buckets.

Date: January 22nd, 2022

Time: 9:00-11:00 AM

Location: Ivanhoe Village, multiple locations

Bronze \$25

- Logo on Ivanhoe Village website
- Mentions on Social Media feeds

Silver \$75

- Logo on all flyers/posters
- Logo on Ivanhoe Village website
- Non-Food Vendor Space to promote company
- Mentions on Social Media

Gold \$100

- Logo on all flyers and posters
- Logo on Ivanhoe Village website
- Non-Food Vendor Space to promote company
- Mentions on Social Media
- Sponsor thank you introduction to volunteers
- Recognition as Community Engagement Sponsor

“One of the marvelous things about community is that it enables us to welcome and help people in a way we couldn't as individuals.”

Jean Vanier

VIRGINIA DRIVE LIVE-FEBRUARY 2022

With Ivanhoe Village and Mills50 having border lines that touch, Virginia Drive is the perfect location to tie these two sister organizations together. This event hosts numerous vendors, food trucks, and has a smattering of live music throughout the district.

A \$5 wristband allows participants to utilize extended happy hours, specials, and discounts throughout Virginia Drive.

Date: February 12th, 2022

Time: 5:00 PM-9:00 PM

Location: Virginia Drive with two wristband locations, Ten10 Brewing and The Yard at Ivanhoe.

Vendor Contact: director@ivanhoevillage.org

All proceeds go to the benefit of Ivanhoe Village and Mills50.



Community Driven:
Virginia Drive
Live! at Echoes of
Retro

Vendor Space \$15

- Designated space on the map route
- Identified on electronic map
- Mentions on Social Media feeds
- On list for participation in future events

Sponsorship \$750

- Logo on posters and map
- Mentions on Social Media feeds
- Opportunity for tent in location of your choosing
- Opportunity for printed materials in bags handed out to participants

Map Stop

- Free for members of either district
- Allowed any special
- Identified on printed map
- Identified on electronic map
- Promoted on social media

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Chai Jing



CLEAN UP IVANHOE VILLAGE

Join us as we clean up Ivanhoe Village. Together with Ivanhoe Village and Keep Orlando Beautiful, we know that our community can take on this challenge.

Our partners, Keep Orlando Beautiful, will provide all the items for picking up including grabbers, bags, gloves, graffiti removal wipes, and buckets.

Date: March 12th, 2022

Time: 9:00-11:00 AM

Location: Ivanhoe Village, multiple locations

Bronze \$25

- Logo on Ivanhoe Village website
- Mentions on Social Media feeds

Silver \$75

- Logo on all flyers/posters
- Logo on Ivanhoe Village website
- Non-Food Vendor Space to promote company
- Mentions on Social Media

Gold \$100

- Logo on all flyers and posters
- Logo on Ivanhoe Village website
- Non-Food Vendor Space to promote company
- Mentions on Social Media
- Sponsor thank you introduction to volunteers
- Recognition as Community Engagement Sponsor

“One of the marvelous things about community is that it enables us to welcome and help people in a way we couldn't as individuals.”

Jean Vanier

SIP INTO SPRING-WINE WALK

Patrons can enjoy curated wines from Tim's Wine Market at up to 20 locations in Ivanhoe Village. With a red and a white at each stop, attendees can choose at each location. Attendees receive a reusable wine glass to be used at each location throughout the night.

Tickets are sold in advance and increase in price as the event get's closer.

Date: March 26th, 2022

Time: 4:00 PM-8:00 PM

Location: District Wide

Contact: director@ivanhoevillage.org

All proceeds go to the benefit of Ivanhoe Village



Community Driven:
Carefully curated wine at Tim's Wine Market

Vendor Space \$15

- Designated space on the map route
- Identified on electronic map
- Mentions on Social Media feeds
- On list for participation in future events

Sponsorship \$750

- Logo on posters and map
- Mentions on Social Media feeds
- Opportunity for tent in location of your choosing
- Opportunity for printed materials in bags handed out to participants

Wine Stop \$300

- Identified on printed map
- Identified on electronic map
- Promoted on social media
- Provided with wine, pourers, openers, signage, and promotion of event

"I discovered a meal between breakfast and brunch."

Homer



BRUNCH ON THE AVENUE

In days gone by, Jingle Eve was originally called Dinner on the Ave, featuring dinner on Orange Avenue. This history has given birth to a new event in Ivanhoe Village, Brunch on the Avenue.

Brunch is traditionally celebrated on Sundays from 11 AM-2 PM, however while Ivanhoe Village is many things, traditional isn't one of them. Brunch on the Avenue will take place as a Breakfast-For-Dinner concept, running a table along the walking path in Gaston Edwards Park at dusk.

With the perfect combination of sweet and savory, it's difficult to not connect to people around you during brunch. This event is geared toward community and building relationships in Ivanhoe Village as we continue to add to our population with the addition of The Yard and The Lakehouse at Ivanhoe.

Date: April 23rd, 2022

Time: 4:30-6:30 PM

Location: Gaston Edwards Park

Bronze \$750

- Logo on all flyers and posters
- Logo on Ivanhoe Village website
- 2 tickets
- Non-Food Vendor Space to promote company
- Mentions on Social Media feeds
- Sponsor thank you from MC

Silver \$1,200

- Logo on all flyers/posters
- Logo on Ivanhoe Village website
- 4 tickets
- Non-Food Vendor Space to promote company
- Mentions on Social Media
- Sponsor thank you from MC

Gold \$2,500

- Logo on all flyers and posters
- Logo on Ivanhoe Village website
- 6 Tickets
- Non-Food Vendor Space to promote company
- Mentions on Social Media
- Sponsor thank you from MC
- Recognition as Title Sponsor

“One of the marvelous things about community is that it enables us to welcome and help people in a way we couldn't as individuals.”

Jean Vanier



State of the Village



SMALL BUSINESS WEEK/STATE OF THE VILLAGE

A week to celebrate Small Businesses and #shoplocal in Ivanhoe Village, culminating in our annual State of the Village. This presentation will take a transparent look at the successes of Ivanhoe Village Main Street and the goals for the future.

Date: Week of May 1st-7th, State of the Village on May 5th, 2022

Time: 8:30AM-9:30AM

Location: Credo Conduit

Vendor Contact: director@ivanhoevillage.org

Community Driven:
Lake Ivanhoe;
Swanson's Row

Sponsorship \$100

- Logo on posters and map
- Mentions on Social Media feeds



Sponsorship \$250

- Logo on posters and map
- Mentions on Social Media feeds
- Opportunity for printed materials in bags handed out to participants



Sponsorship \$500

- Logo on posters and map
- Mentions on Social Media feeds
- Opportunity for printed materials in bags handed out to participants
- Opportunity to speak during presentation



“One of the marvelous things about community is that it enables us to welcome and help people in a way we couldn't as individuals.”

Jean Vanier



Community Driven:
Virginia Drive
Live! at Echoes of
Retro

VIRGINIA DRIVE LIVE-MAY 2022

With Ivanhoe Village and Mills50 having border lines that touch, Virginia Drive is the perfect location to tie these two sister organizations together. This event hosts numerous vendors, food trucks, and has a smattering of live music throughout the district.

A \$5 wristband allows participants to utilize extended happy hours, specials, discounts, and options throughout Virginia Drive.

Date: May 7th, 2022

Time: 5:00 PM-9:00 PM

Location: Virginia Drive with two wristband locations, Ten10 Brewing and Ivanhoe Park Brewing

Vendor Contact: director@ivanhoevillage.org

All proceeds go to the benefit of Ivanhoe Village and Mills50.

Vendor Space \$15

- Designated space on the map route
- Identified on electronic map
- Mentions on Social Media feeds
- On list for participation in future events

Sponsorship \$250

- Logo on posters and map
- Mentions on Social Media feeds
- Opportunity for tent in location of your choosing
- Opportunity for printed materials in bags handed out to participants

Map Stop

- Free for members of either district
- Allowed any special
- Identified on printed map
- Identified on electronic map
- Promoted on social media

"The people of this town love Halloween so much, they celebrate it twice a year."

Stan, Gravity Falls



SUMMERWEEN

Held on either June 22 or the second to last day of June, this second (or first, depending on how you look at it) celebration of Halloween is a district wide event.

Instead of carving a pumpkin, Summerween celebrants use watermelons, colloquially known as jack-o-melons. Beware the Summerween trickster catching you without the Summerween spirit! Plenty of activities for children and adults alike!

Offering Halloween centered events at different locations with tickets available for a creepy crawl through the district.

Date: June 25th, 2022

Time: 11 AM-3 PM

Location: Ivanhoe Village, Orange Avenue

Bronze \$750

- Logo on all flyers and posters
- Logo on Ivanhoe Village website
- 2 tickets
- Vendor Space to promote company
- Mentions on Social Media feeds

Silver \$1,200

- Logo on all flyers/posters
- Logo on Ivanhoe Village website
- 4 tickets
- Non-Food Vendor Space to promote company
- Mentions on Social Media
- Sponsor thank you from MC

Gold \$2,500

- Logo on all flyers and posters
- Logo on Ivanhoe Village website
- 6 Tickets
- Non-Food Vendor Space to promote company
- Mentions on Social Media
- Sponsor thank you from MC
- Recognition as Title Sponsor

"I often think that the night is more alive and more richly colored than the day."

Vincent van Gogh

FUNDRAISER EVENT

Ivanhoe Village is celebrating its members with a fundraiser soirée, at the Orlando Science Center from 7-10PM. Join us for this fun, festive summer event, and revel in "Orlando's INDIE Side" for a Night of Community highlighting all the wonderful businesses of Ivanhoe Village.

Light bites, drink specials, live music, Insta-worthy photo moments, and a silent auction of novel adventures to be had throughout our city, this fundraising event is full of entertainment and excitement for the future of Ivanhoe Village.

Date: July 20th, 2022

Time: 7:00 PM-10:00 PM

Location: Orlando Science Center



Looking Fabulous:
The Orlando
Science Center

Bronze \$1000

- Logo on all flyers and posters
- Logo on Ivanhoe Village website
- Non-Food Vendor Space to promote company
- Mentions on Social Media feeds
- Sponsor thank you from MC

Silver \$2500

- Logo on all flyers and posters
- Logo on Ivanhoe Village website
- 4 tickets
- Non-Food Vendor Space to promote company
- Mentions on Social Media feeds
- Sponsor thank you from MC

Gold \$5000

- Logo on all flyers and posters
- Logo on Ivanhoe Village website
- Non-Food Vendor Space to promote company
- 6 Tickets
- Mentions on Social Media feeds
- Sponsor thank you from MC
- Recognition as Title Sponsor

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Chai Jing



CLEAN UP IVANHOE VILLAGE

Join us as we clean up Ivanhoe Village. Together with Ivanhoe Village and Keep Orlando Beautiful, we know that our community can take on this challenge.

Our partners, Keep Orlando Beautiful, will provide all the items for picking up including grabbers, bags, gloves, graffiti removal wipes, and buckets.

Date: August 6th, 2022

Time: 9:00-11:00 AM

Location: Ivanhoe Village, multiple locations



Bronze \$25

- Logo on Ivanhoe Village website
- Mentions on Social Media feeds



Silver \$75

- Logo on all flyers/posters
- Logo on Ivanhoe Village website
- Non-Food Vendor Space to promote company
- Mentions on Social Media



Gold \$100

- Logo on all flyers and posters
- Logo on Ivanhoe Village website
- Non-Food Vendor Space to promote company
- Mentions on Social Media
- Sponsor thank you introduction to volunteers
- Recognition as Community Engagement Sponsor

“One of the marvelous things about community is that it enables us to welcome and help people in a way we couldn't as individuals.”

Jean Vanier

VIRGINIA DRIVE LIVE-SEPTEMBER 2022

With Ivanhoe Village and Mills50 having border lines that touch, Virginia Drive is the perfect location to tie these two sister organizations together. This event hosts numerous vendors, food trucks, and has a smattering of live music throughout the district.

A \$5 wristband allows participants to utilize extended happy hours, specials, discounts, and options throughout Virginia Drive.

Date: September 10th, 2022

Time: 3:00 PM-7:00 PM

Location: Virginia Drive with two wristband locations, Ten10 Brewing and The Yard at Ivanhoe.

Vendor Contact: director@ivanhoevillage.org

All proceeds go to the benefit of Ivanhoe Village and Mills50.



Community Driven:
Virginia Drive
Live! outside of
Echoes of Retro.

Vendor Space \$15

- Designated space on the map route
- Identified on electronic map
- Mentions on Social Media feeds
- On list for participation in future events

Sponsorship \$250

- Logo on posters and map
- Mentions on Social Media feeds
- Opportunity for tent in location of your choosing
- Opportunity for printed materials in bags handed out to participants

Map Stop

- Free for members of either district
- Allowed any special
- Identified on printed map
- Identified on electronic map
- Promoted on social media

“Christmas is the season for kindling the fire of hospitality.”

Washington
Irving



JINGLE EVE

Jingle Eve is the official start of the official Orlando holiday season. Spanning stretches of Orange Avenue and Virginia Drive, as well as Gaston Edwards Park, families and adults alike find no shortage of yuletide festivities. From beer gardens to live music, arts and crafts vendors, food trucks, a Children's Holiday Village, and special event promotions by Ivanhoe Village retailers, restaurants, and bars, the evening culminates with a fireworks display high above the shores of Lake Ivanhoe. Jingle Eve is free and open to the public, with the exception of a premium “12 Wines of Christmas” walk, tickets sold separately.

In 2018 we had more than 3,200 visitors to Ivanhoe Village for one CHEERFUL night! With Ivanhoe Village's rapidly increasing population, we have seen above 4,500 for 2019 and pushing 6,500 in 2021. This event has increased in attendance every year.

Date: November 19, 2022

Time: 5:30 PM-9:30 PM

Location: Ivanhoe Village Main Street District, from Virginia Drive to Orange Avenue

Vendor Contact: director@ivanhoevillage.org

Celebrating Early:
Verbelee
Swanson, owner
of Oxford Eyes

Wine Walk Sponsor \$300

- 12 Wines of Christmas Wine Walk location (must be a business located in Ivanhoe Village or be willing to "pop-up")
- Logo on Wine Walk maps
- Red and white wines to serve
- 2 controlled pouring spouts
- Wine opener (if required)

Contributor \$500

- Logo on all flyers and posters
- Logo on Ivanhoe Village website
- 2 Wine Walk tickets
- Children's Activity
 - Cookies
 - Cards
 - Bounce Houses
- General Sponsor

Bronze \$1000

- Logo on all flyers and posters
- Logo on Ivanhoe Village website
- 2 Wine Walk tickets
- Non-Food Vendor Space
- Mentions on Social Media feeds
- Beer or Wine Walk Glasses
- Stage
- Santa Sponsor

“You can give without loving, but you cannot love without giving.”

Amy Carmichael,
missionary

JINGLE EVE MAJOR SPONSORSHIP PACKAGES

Silver \$2,500

- Logo on all flyers and posters
- Logo on Ivanhoe Village website
- 4 Wine Walk tickets
- Non-Food Vendor Space
- Mentions on Social Media feeds
- Sponsor thank you from MC
- Front of Stage Banner Recognition
- Big Impact Item



Gold \$5000

- Logo on all flyers and posters
- Logo on Ivanhoe Village website
- 2 Non-Food Vendor Space
- 6 Wine Walk Tickets
- Mentions on Social Media feeds
- Sponsor thank you from MC
- Front of Stage Banner Recognition
- Recognition as Area Sponsor
 - Wine Walk
 - Entertainment Stage
 - Children's Holiday Village in Gaston Edwards Park or Lighting Gaston Edwards Park 11/17/19 – 1/1/20



Platinum Sponsor \$10,000

OR \$17,000 for both

- Logo on all flyers and posters
- Logo on Ivanhoe Village website
- 8 Wine Walk Tickets
- 2 Non-Food Vendor Space to promote company
- Mentions on Social Media feeds
- Logo on street signage day of the event
- Sponsor thank you from MC

Choice of one for \$10,000 or both for \$17,000

- Recognition as Title Sponsor

OR

- Fireworks Sponsor



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Jean Vanier



SMALL BUSINESS SATURDAY/ CLEAN UP

A day to celebrate Small Businesses and #shoplocal in Ivanhoe Village. Jingle Eve gives a preview to the businesses in the district and Small Business Saturday encourages patrons to come back and start their holiday shopping. Ivanhoe Village and Keep Orlando Beautiful are hosting a clean up from 9- 11 AM.

Date: November 26th, 2022

Time: All Day

Location: District Wide

Vendor Contact: director@ivanhoevillage.org

Community Driven:
Small Business Saturday outside of FACTUR

Vendor Space \$15

- Designated space on the map route
- Identified on electronic map
- Mentions on Social Media feeds
- On list for participation in future events

Sponsorship \$250

- Logo on posters and map
- Mentions on Social Media feeds
- Opportunity for tent in location of your choosing
- Opportunity for printed materials in bags handed out to participants

Map Stop

- Free for members of either district
- Allowed any special or discount
- Identified on printed map
- Identified on electronic map
- Promoted on social media

Ivanhoe Village

“I have seen this district change so many times in the last decade, I am confident that Ivanhoe Village will handle it's next phase with grace and openness”

- Christian Switzer, Executive Director and Resident





Ivanhoe Village Main Street Program



A local thing



Scan Here
For Current
Business Members



 **Target Area**

