SKELETONS ARE ALIVE!

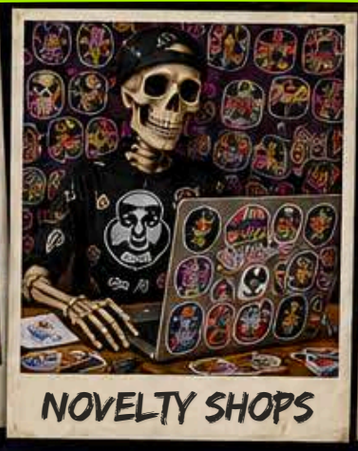
IN IVANHOE VILLAGE

BUSINESS PARTICIPATION PACKET

THIS HALLOWEEN, SKELETONS HAVE ESCAPED AND TAKEN OVER OUR SHOPS, RESTAURANTS AND PARKS!

JOIN THE FUN. BRING YOUR BUSINESS TO LIFE.

RETAIL STORES


NOVELTY SHOPS

COCKTAIL LOUNGE

RESTAURANTS

FLORAL SHOPS

HOW IT WORKS...

CREATE A FUN SKELETON DISPLAY THAT REPRESENTS YOUR BUSINESS AND GIVES YOUR SKELETON A NAME AND PERONALITY

WHAT TO DO

- COMMIT TO PARTICIPATE
- DECORATE A SKELETON THAT REFLECTS YOUR BUSINESS
- GIVE YOUR SKELTON A NAME AND BACKSTORY
- DISPLAY IT WHERE EVERYONE CAN SEE
- KEEP IT UP ALL MONTH

WE'LL PROVIDE

- DISTRICT WIDE PROMOTION
- "FIND THE SKELETONS" MAP WITH QR CODE
- SOCIAL MEDIA SPOTLIGHTS
- CONNECTION TO ONCE UPON A HALLOWEEN IN IVANHOE VILLAGE

WHY JOIN?

- DRIVE FOOT TRAFFIC TO YOUR BUSINESS
- CREATE FUN SOCIAL MEDIA BUZZ
- BE A PART OF A MEMORABLE COMMUNITY EVENT
- SHOW OFF YOUR CREATIVITY & BUSINESS PERSONALITY!

IMPORTANT DATES

COMMITMENT DEADLINE: **SEPTEMBER 21ST**

PROMOTIONS BEGINS: **OCTOBER 3RD**

IVANHOE VILLAGE

SKELETONS ARE ALIVE!

IN IVANHOE VILLAGE

HERE'S WHAT BUSINESSES CAN DO:

- ☑ HAVE FUN WITH IT!
- ☑ COMMIT TO PARTICIPATING BY THE REGISTRATION DEADLINE.
- ☑ OBTAIN OR DECORATE A SKELETON(S) LIFE-SIZED PREFERRED.
- ☑ CREATE A DISPLAY THAT REFLECTS YOUR BUSINESS OR PERSONALITY.
- ☑ GIVE YOUR SKELETON A NAME.
- ☑ ADD PROPS, CLOTHING OR MERCHANDISE TO BRING YOUR CHARACTER TO LIFE.
- ☑ DISPLAY THE SKELETON WHERE IT CAN EASILY BE SEEN BY VISITORS.
- ☑ KEEP YOUR SKELETON DISPLAYED THROUGHOUT THE PROMOTION.
- ☑ ENCOURAGE CUSTOMERS TO TAKE PHOTOS AND SHARE THEIR SKELETON SIGHTINGS.
- ☑ TAG IVANHOE VILLAGE IN YOUR SOCIAL POSTS.

READY TO JOIN?

LET'S MAKE IVANHOE VILLAGE THE MOST SPOOKTAKULAR PLACE IN ORLANDO!

GIVE YOUR SKELTON A PERSONALITY!

NAME YOUR SKELTON AND GIVE THEM A STORY. MAKE THEM FUN, FUNNY, SPOOKY OR TOTALLY UNIQUE TO YOUR BUSINESS

MEET CRYSTAL GALE

CRYSTAL HAS BEEN WORKING AT GEM SHOP FOR 137 YEARS AND STILL HASN'T FOUND A CRYSTAL SHE DOESN'T NEED. YOU'LL USUALLY FIND HER SURROUNDED BY AMETHYST, PLAYING A SINGING BOWL AND TELLING EVERYONE THEIR ENERGY IS SLIGHTLY OFF.

TO LEARN MORE SCAN HERE

IMPORTANT DATES

COMMITMENT DEADLINE: SEPTEMBER 21ST
PROMOTION BEGINS: OCTOBER 3RD

READY TO JOIN?

SKELETONS ARE ALIVE!
IN IVANHOE VILLAGE

SOMETHING STRANGE IS HAPPENING IN IVANHOE VILLAGE...

THE SKELETONS HAVE ESCAPED!

THEY'RE WORKING IN OUR SHOPS, EATING IN OUR RESTAURANTS, HANGING OUT IN OUR PARKS AND GETTING INTO A LITTLE TROUBLE ALONG THE WAY.

HOW MANY WILL YOU FIND THIS OCTOBER SEASON?

THE SKELETONS ARE ALIVE IN IVANHOE VILLAGE!

APPLICANT FORM:

☐ YES – I WANT MY BUSINESS TO PARTICIPATE!

BUSINESS NAME: _____

CONTACT NAME: _____

EMAIL / PHONE: _____

SKELETON NAME (IF KNOWN): _____

WHAT WILL YOUR SKELETON BE DOING? _____

** RETURN YOUR PARTICIPATION INFORMATION TO IVANHOE VILLAGE. **

IMPORTANT DATES

COMMITMENT DEADLINE: SEPTEMBER 15TH, 2026
SKELETON INSTALLATION DEADLINE: OCTOBER 1ST, 2026
PROMOTION BEGINS: OCTOBER 3RD, 2026
ONCE UPON A HALLOWEEN: OCTOBER 3RD, 2026
SKELETON REMOVAL DATE: NOVEMBER 1ST, 2026

TO LEARN MORE SCAN HERE

LET'S WAKE UP THE NEIGHBORHOOD THIS HALLOWEEN SEASON!

IVANHOE VILLAGE